

Arches National Monument, Utah.
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VOL. 2



NO. 3

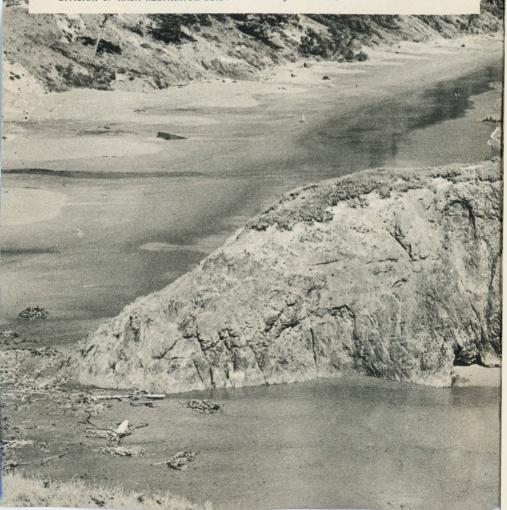
Editorial Offices: 431 Howard St., Detroit 31, Mich.

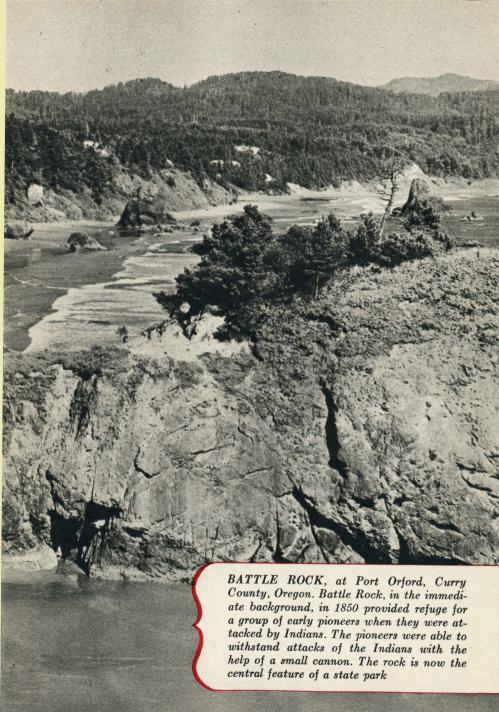
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## ARCHES NATIONAL

by Hal Strong

Arches National Monument in Utah's fascinating southeastern section was, until the last few years, accessible only to the most hardy and adventurous traveler. Now, adequate roads have been extended to even the most remote arches.

Concentrated in the area surrounding the small town of Moab are such scenic spots as Arches National Monument, Dead Horse Point and an extremely interesting road trip along the Colorado river.

Arches National Monument in-

cludes numerous balanced rocks, spires and other formations, in addition to over a hundred rock arches of every size and shape. One's imagination is wont to run riot in the maze of wondrous formations and color ranging from sand hues tinted with pink to reddish brown which appear almost red at sunset. An experienced hiker can truly feel he is discovering new territory as some sections of the Monument have never been fully explored. Delicate Arch, set precariously in a fantastic setting of slickrock, is truly awe inspiring. Landscape Arch, as long as a football field, is yet only six feet thick-and Double Arch, a unique formation of two arches will long be remembered.

Dead Horse Point, not far from the Arches region, is an entirely dif-



Balanced Rock

Turret Arch through North Window at Arches National Monument







#### MONUMENT

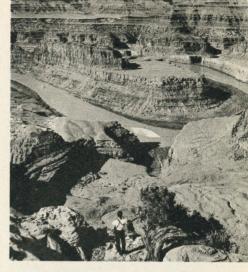
ferent attraction, being not unlike Grand Canyon. From the Point one can look down three thousand feet to the Colorado River winding through some of the most rugged land in this country.

This little-publicized section is fast becoming more popular each year to tourist travel. The motion picture industry has also discovered recently that this area is excellent for location purposes for some of their important western historical pictures. The rugged beauty of the landscape lends itself extremely well to this type of picture.

The improvement of roads has been instrumental in attracting interested tourists, and within a few years this area will probably rival such established scenic wonders as Grand, Bryce and Zions Canyons.

Double Arch is another long remembered scene near Moab

Landscape Arch is 291 feet long, but only six feet thick. It is the longest known arch in the National Monument, all of which has not yet been explored



View of the winding Colorado River from Dead Horse Point, near Moab, Utah. It is a two-to-three thousand foot drop to the river





## ····· GOOD HIGHWAYS DON'T

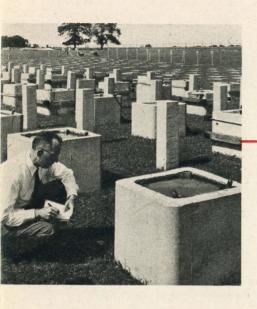
Motorists who speed over the superb highways in our country are little conscious of the efforts behind the smooth, ribbon-like routes that honeycomb the nation. Old-timers will tell about and contrast todays transportation with that possible in their day when dirt roads were the rule, and not the two-or three-day detour. In those days new roads were more or less of a gamble; they looked beautiful when completed but no one knew what travel and weather would do to their initial beauty.

Today the materials in our motorways are thoroughly tested which in turn helps spell safety for motorists. There are "farms" that are nearly ten years old that have as crops concrete slabs and posts instead of beans and corn. These posts are "planted" and then carefully watched by trained engineers and research scientists from all over the United States and Canada. Two of these interesting "farms" are located at Naperville. Illinois and Perry, Georgia, and are probably the oldest farms anywhere in the world! The results of the many tests made in the spots provide valuable information as to the best types of concrete mixes to use for the much-used highways (and other purposes, too) and road-

St. Louis is proud of the express highway that extends three and one-half miles into the city and carries more than 28,000 vehicles daily. Besides serving downtown St. Louis, it acts as an arterial lane for U. S. Highway 40. It does much to relieve the city's traffic congestion



### "JUST HAPPEN"!



builders profit wisely, passing their printable knowledge on to the motorist by supplying him with top-drawer roadways.

Test pavements are installed, then subjected to all kinds of weather and soil conditions . . . watched carefully and judged according to the reactions. Three of these test pavements are in New York, South Carolina and Missouri. At Cape Cod, St. Augustine

One reason our nation's highway travel is as safe as it is, is because the materials that go into the highways are well tested before use. Here is shown one of the experimental farms sponsored by the Portland Cement Association, where concrete is subjected to all sorts of tests as a means to perfection in highway materials

Davison Limited Highway provides non-stop highway travel for nearly two miles through one of Detroit's most solidly built-up areas

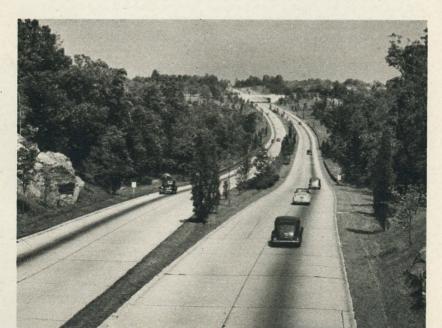


and Newport Beach, California, concrete piles in water act as highway guinea pigs for roadmaker specialists. At Florence Lake Dam in the High Sierras and at Green Mountain in Colorado, road materials are being exposed to unusually severe weather at 7000 foot altitudes. The minimum temperatures are well below zero and daily fluctuations are wide and speedy. Such tests are bound to show up the weak points in materials and when they do the weaknesses are rectified, or if it can't be done so, that particular mixture is abandoned

All of the tests have been closely watched and will continue to be, which means that from year to year the folks responsible for our highways are improving them all of the time. When new roads go in—

as they are doing constantly-we may pretty well bank on the excellent materials that make them safe and sound. Many of the new routehighways are planned to cut down or "duck" traffic, to remove bottlenecks near and in large cities, making driving safer and more pleasant. One has only to swing around one of the new clover-leaf formations to realize what a vast amount of study and thought went into the clever scheming so that motorists may make their way without awkward stopping, turning around and other bothersome traffic slowups. It should be very gratifying to us, as a motorized nation, to know that our cars roll over the best highways that can be built-highways that are the culmination of intelligent research and didn't "just happen."

Merritt Parkway joins the Hutchinson River Parkway at the Connecticut— New York boundary. It is built through a 300 foot right of way



#### THE TRAVELER'S

Where to go What to see



#### FEBRUARY

- 2-Silver Valley Winter Sports Carnival, Tawas City, Mich.
- 3- 4-Mid-Winter Skeet Championships, Pinehurst, N. C.
- 5- 6-Old Christmas Celebration, Rodanthe, N. C.
  - 6-Mardi Gras Day, New Orleans, La., Mobile, Ala., Biloxi, Miss.
  - 7-Chinese New Year's Celebration, San Francisco, California
  - 9-Dartmouth Winter Carnival, Hanover, N. H.
  - 11-50th Anniversary Celebration, Donora, Pa.
- 11-12-Jackson Hole Ski Meet, Jackson, Wyoming
- 16-18-All American Cutter Races, Jackson, Wyoming
  - 22-Boy Scout Pilgrimage, Valley Forge, Pa.
- 22-25-Houston Open Invitational Golf Tournament, Houston, Texas
- 23-25-20th Annual Winter Carnival, Jaffrey, N. H.
- 23-25-National Baseball Players' Golf Tournament, Miami, Fla.
- 23-25—Roch Cup Giant Slalom and North American Downhill and Slalom Championships, Aspen, Colorado
  - 24-Widener Stakes Race, Hialeah Race Track, Miami, Florida
- 24-25-5th Annual Pacific Coast Mid-Winter Soaring Championships, San Diego, California
- 26-March 2-31st Annual Pinehurst Senior's Golf Championships, Pinehurst, N. C.

#### MARCH

- 1-3-S. E. Conference Basketball Tournament, Louisville, Ky.
- 1- 4-(Opened February 24) Midwinter Fair, Imperial, Cal.
- 1- 4-Continuation of the "Descent of the Elk" Festival, Jackson, Wyoming
- 1-May 30-Bellingrath Gardens
  Spring Floral Display, Mobile,
  Alabama
- 5-10-International Flower Show, Grand Central Palace, New York City
- 5-11-National Antique Show, Madison Square Garden, New York City
- 9-11-International Desert Cavalcade, Calexico, California
- 11-17-80th Annual Spring Flower Show, Boston, Massachusetts 15-Apr. 30-Orange Blossom Time,
- California
  17-U.S.E.A.S.A. Women's giant
  slalom championships, Water-
- ville Valley, New Hampshire 17-18-11th Annual Downhill and Slalom Open Competition for Harriman Cup, Sun Valley, Id.
  - 25—Easter Sunrise Services at Mount Helix, El Cajon Valley; atop Mount Soledad; Balboa Park, and Presidio Hill, Cal.
- 29-31—Wilmington Azalea Festival and Open Golf Tournament, Wilmington, North Carolina
- 29-31—Junior Badminton Championships, University of Minnesota, Minneapolis, Minnesota
- 31-Apr. 1—Cherry Blossom Festival, Washington, D. C.



pringtime in flower-

PINEHURST, N. C.

Spring in Pinehurst, North Carolina's top vacation resort, is as refreshing as the fragrance of a rose in full flower. It comes on the wings of a warm trade wind and a mellow sun. It comes early, too. It comes when folks up north still are sloshing through melting snows and buttoning up coats against biting winds.

At this oasis in the sandhills and longleaf pine country of central North Carolina, the spring ushers in a season of blooming flowers, singing birds, and an earth sweet with the smells of new grass, unfurling ferns, and warm sands.

Spring in Pinehurst sets off new activities for the tourist. There is horseback riding over winding trails which penetrate deep into pine forests. There is golf on four superb courses; lawn bowling, tennis, and just plain porch rocking on one of the spacious porches of the fine hotels.

In March and April events spring up as fast as the wild flowers. On March 1 and 2 there is scheduled



Practice putting greens at Pinehurst Country Club

the 31st Annual Pinehurst Seniors Golf Championship at which leading golfers participate. On March 25 there is the Spring Informal Horse Show followed five days later by the Third Annual Donald J. Ross Memorial Fixed Foursome Golf Tournament.

Vacationists to Pinehurst during the coming spring season will have the advantage of boating, fishing, and swimming in a man-made lake which was finished here only a few months ago.

As a golf resort, Pinehurst has few equals. Spread over 700 acres, there are three 18-hole courses and one new 9-hole course. The championship course is considered one of the world's finest. A new nine-hole course, designed especially for the player who is satisfied with a daily nine holer, will be opened in the spring.

Accommodation wise, the spring vacationist to Pinehurst has the choice of some of the country's best. Heading the list is the impressive Carolina Hotel, a place designed for resort life. It stands in its own park, which includes a riding ring

(continued on next page)

Riding is an all-season sport





The eighteenth green on the No. 1 course

where some of the best known riders of the country can be seen in informal horse shows regularly throughout the season. Rates at the Carolina vary with the time of year, but start at \$11 a day, American plan.

The Holly Inn, with capacity for 130 guests, runs from \$9 a day, the Pine Crest Inn, recently refurnished, and the smaller Berkshire from \$8.

Pinehurst visitors can be spectators as well as participants in many of the events scheduled in the spring season. For instance, in April the 51st Annual North & South Invitation Amateur Gold Championship, set for the 12th through the 14th, is one of the more popular attractions for visitors. Two other April events, also equally important to the spectator, are the 49th Annual North & South Invitation Golf Championship for Women and the Sandhills Skeet Championships.

Pinehurst during March and April is, in a word, Spring in full flower.

Teeing off from the famed "Cathedral Hole" on Pinehurst's No. 3 course



# 

by Dorothy Cleaveland Salisbury

In Fairfax County, Virginia, only a few miles from Mount Vernon, another shrine of American liberty has recently been opened to the public. This is Gunston Hall, the home of George Mason, originator of our Bill of Rights and coiner of that familiar phrase epitomizing our liberties, "Life, liberty, and the pursuit of happiness."

State highway No. 242 leading eastward from U. S. No. 1 about fifteen miles south of Alexandria brings you in a short four-mile drive to the Red Gate entrance to the estate of Gunston Hall.

George Mason, fourth of the name in America, was the revered "elder statesman" of that great triumvirate of patriotic and liberty-loving Virginians which included also George Washington and Thomas Jefferson. Gunston Hall, not far from the "great public road" whose route is followed by today's highway, was a familiar meeting-place for the leading men of the colony and state as well as travelers from more distant places.

Though the outbuildings are gone, the house itself, a story-and-a-half brick with stone trim and white porches, appears today practically as it did when George Mason moved his family into it in the spring of 1758. On the first floor two rooms

(continued on next page)

Gunston Hall from landward side. Library is to the left of the entrance





The formal gardens have been restored to their earlier-day beauty

liberty: the Fairfax Resolves, the Virginia Declaration of Rights, and much of the first State Constitution of Virginia—bases of the Bill of Rights of our Federal Constitution:

The south doorway opens onto a broad, level lawn. Great billows of boxwood separate it from the gardens. Through the center of the gardens, a narrow defile in box fourteen feet high, leads to the brink of the plateau. Below and beyond lie fields and woods and the blue Potomac. The gardens, now being restored to their original patterns, are bright with a succession of old-fashioned flowers from early spring to late fall. And at all seasons the boxwood shines green and smells sweet in the sunshine.

The last Mason to live in Gunston Hall sold the property in 1866. During the next fifty years, it passed through many hands. Finally in 1912 Mr. Louis Herdle of Chicago bought it, in spite of the dilapidation and decay into which it had fallen. It

open on each side of a broad center hall. The unique beauty of the building is the elaborate hand-carved woodwork, inside and out. Cornices, casings, mantels, alcoves and cupboards are rich with fluted columns and mouldings intricately carved.

Though the rich decorations of the Chinese Chippendale and the Palladian rooms win admiring "oh"s and "ah"s, it is the liberty-guest room which is the heart of this shrine. For here, presumably, Mason, profound student of constitutional law, wrote those great documents of

The 200-year-old boxwood at Gunston Hall is unsurpassed in America





Gunston Hall with its low-sweeping roof and five dormer windows, has a small-cottage air, yet it housed the Masons and their nine children—and guests

was a labor of love for the Herdles to restore the old place to its original beauty and dignity.

In 1932, after his wife's death, Mr. Herdle deeded the property to the Commonwealth of Virginia, reserving a life use of the estate, and designating the National Society of Colonial Dames as custodian. Since his death in September 1949 the Society has been renovating and refurnishing the house and gardens to bring them back as nearly as possible to their original appearance in the days of George Mason.

the building, tell the story of George Mason, and then let you wander at will through the gardens and visit the family cemetery close by where lies the man so aptly called "the Pen of the American Revolution in Virginia."

You may now visit it any day, between 9 a.m. and 5 p.m. The entrance fee is 50c. One of the staff will gladly point out the beauties of





Cemetery at Gunston Hall. The rough-hewn stone of pyramidal form marks the grave of George Mason

## Offinter faradise by Louise Price Bell

A few miles from the little town of Ketchum, Idaho, in the shadow of the rugged Sawtooth Mountains, is the little resort-spot called Sun Valley . . . well named because it nestles in the valley and catches sunlight like crazy.

It's a ski-lovers' Utopia, and sportsmen of both sexes from all over the country hie there, when they can possibly do so. Visitors are not all skiers, nor under-forty-folks, since the spot is beautiful . . . the accommodations luxurious; and it's fascinating to be an onlooker. Scads of people trip to Sun Valley to watch from the snow-surrounded, sunwarmed porches; it's great sport for non-athletes.

Motorists roll over U.S. Highway 93 to the town of Ketchum and then take an improved road for a few miles to the resort. Sometimes a horse-drawn wagon comes to Ketchum and traveling in that adds atmosphere even though the progress is slow. This is the method guests often use after once located, they take trips to Ketchum.

The maximum elevation is 12,500 feet. Views from lodge, ski-lifts and porches are breathtaking. Nationally-famous skiers are always on the spot, beginners learn quickly under the supervision of top-ranking skimasters. Here's a spot well worth visiting at any time of year, but particularly in winter when the outside activities are exciting and the fireplace-warmed rooms inside are relaxing and delightful.



Spectators bask in the sun, surrounded by snow. At Sun Valley, there's never a moment of boredom



Skiing isn't the sole attraction there is also year-round outdoor swimming in a heated pool



mecca for ski-enthusiasts through the counry, Sun Valley lives up to its name. Note the hadows, mute testimony of the sun's presence





# Bardstown

## OLD KENTUCKY'S HISTORICAL SHRINE

#### by J. Dan Williams

Bardstown may be short on quantity but the quality is there! This old town—it was established in 1775—attracts more visitors than any other place of historical interest in Kentucky.

The courthouse forms a hub for Federal and State highways 31E and 150 going North and South, 62 and 68 going East and West.

Still embedded in the courthouse lawn is the slave auction block used in the days before emancipation. It was here that Henry S. Lane, first Republican Governor of Indiana, is said to have watched slaves being bought and sold. As he grew to manhood he became one of the leaders in the movement that led to emancipation.

Just across the street you'll see

John Fitch, inventor of the steamboat, fought a losing battle to get his project financed. He died in Bardstown in 1798 and was buried on the Court Square. This memorial includes a brass plate on which the story of his inventive genius is told



St. Joseph's Cathedral was the first Cathedral west of the Alleghenies. It contains rare art treasures given by King Louis Philippe of France, who visited Bardstown in 1797



"Wickland," built on property that was owned by the first American surgeon to perform a hip-bone operation, has been the home of three governors. It has stood since 1817

the grave of John Fitch, inventor of the steamboat.

For those who think of Robert Fulton in this role, there is a bronze plate telling a brief story. It tells how Fitch, a lieutenant in Washington's army, came to this part of Kentucky in 1780 as a surveyor. He became interested in river transportation, being near the Ohio, and began to experiment. In five years Fitch had completed his first model of a steamboat.

It worked, but the light tubes and boiler couldn't stand the strain. He built other boats but finally ran out of money. Failing to get his project financed, he at last gave up.

Abandoning his plans, he wrote, "The day will come when some more



powerful man will get fame and riches from my invention; but nobody will believe that poor John Fitch can do anything worthy of attention."

In 1813 when Fulton tried to enforce his claim to be the inventor of the steamboat, he was told "that the boats built by Livingston and Fulton are in substance the invention patented to John Fitch in 1791."

But the ruling came too late for poor John Fitch. He had died fifteen years earlier trying to drink away his bitterness.

On the opposite side of the courthouse from the Fitch memorial

(continued on next page)

First called the Old Stone Inn, the Talbott Tavern has been serving travelers since just after the close of the Revolutionary War. Modern service is offered but the atmosphere of Early American times has been preserved





The Bardstown slave block, a relic of the days before Emancipation, is said to have played a part in the lives of several men who led in the movement that led to the Emancipation Proclamation

stands the Old Stone Inn, now called The Talbott Tavern. Built in 1779, its thick stone walls, built-in cupboards, ceiling timbers, and great fireplaces make you forget that you are only an hour's drive from Louisville.

Out on the eastern edge of town stands "Wickland," built in 1817. It has been the home of three governors. The land on which the house is built belonged to Dr. Walter Brashear, the first surgeon to perform a hip-bone operation in America.

A few miles away stands "My Old Kentucky Home" where Stephen Foster composed some of his famous melodies. The home is now open as a state shrine. It preserves the atmosphere of the old South in a rather haunting sort of a way.

On the western side of town is the historic St. Joseph's Cathedral. This Cathedral came into being in 1816 and had as its first bishop the Rt. Reverend Joseph Flaget, a French priest who had fled the Revolution.

He had befriended Louis Philippe when both were in Cuba just after the turmoil in France. On becoming King of France in 1830, Louis Philippe sent ten highly valuable paintings along with other gifts to furnish the Cathedral.

Bardstown will interest you if you appreciate art treasures, or if you have a mechanical turn of mind, or if you love music. Its churches will stir your faith in God and its history will move your imagination—it's a good stop to schedule on your next motoring trip.



Originally the home of Judge John Rowan, this beautiful example of Colonial architecture is now known as "My Old Kentucky Home." Stephen Collins Foster, a nephew of Rowan, composed some of his music while living here

FAVORITE DINING PLACES . . .

### JOE JEFFERSON HOUSE



More than a century ago a theatrical family named Jefferson became stranded and destitute in the city of Mobile. A yellow fever epidemic struck Mobile shortly after the family arrived. Many tragedies followed in the epidemic's wake, and two wrought havoc and grief to the Jefferson family: the father's death and the closing of the theatres.

While recovering from this double blow, the family took up residence at a house in Mobile which still stands at the corner of St. Michael and Conception Streets. In the house today is one of Mobile's outstanding restaurants. It was christened, "The Joe Jefferson House" some years ago by the owners, Pete and Gus Gulas, in honor of the 13 year old fatherless boy who lived there in 1840 and who went on to become a leading figure of the American stage, Joseph Jefferson.

Were he alive today, Joseph Jefferson wouldn't know his old Mobile residence.

So great has been the growth of the Joe Jefferson House since its beginning in 1938 that its present premises far exceed the limited confines of the original house in which Joe Jefferson lived. First one and then a second large, two-story brick structure has been added to the rear of the ancient frame structure. The original house accommodates only the Main Dining Room and part of the Magnolia Room. The added brick structures house the additional dining rooms, the bar, the immense kitchen, food preparation rooms and walk-in coolers.

The Joe Jefferson House was founded by Pete Gulas. His brother, Gus, joined him in the ownership and management of the famed Gulf Coast eating place three years ago. They are the sons of John Gulas who, until his retirement from active business in 1936, was a famous Birmingham restaurant owner. "Papa John," the name by which he is affectionately known, is still on hand daily at the Joe Jefferson House assisting his sons in the management of the business.

The Joe Jefferson House reputation for fine foods—especially steaks and seafoods—has been rapid and widespread. Most popular dishes with tourists are the house's specialties: whole stuffed broiled flounder, and lobster a la Newburg.

Of never-failing interest to Joe Jefferson House visitors is the large collection of relics of the career of Joe Jefferson. It includes old playbills and an oil painting of Jefferson in his prime.



NASH OWNER'S

## album

#### Saw The World

Capt. C. E. Leavitt, USN Retired, a native of Bellville, W. Va., has seen almost 40 years of active Naval service. Enlisting in 1909, he received his commission in 1918, and retired as Captain in 1947. During these years, he was active in World Wars I and II, as well as in the Mexican incident (Vera Cruz) in 1914, and in Nicaragua in 1927.

His naval career stemmed naturally from his ancestors. His grand-parents were steamboat captains on the Ohio and Mississippi Rivers, and his father was a pilot on the Ohio River, and held his Master's license on the Mississippi and its tributaries. As a young boy, Capt. Leavitt delivered newspapers by rowboat to tow-boat captains on the Ohio.

His first job away from home was when, at 18 years of age, he became a motorman on streetcars in Pittsburgh, Pa. This job ended when the brakes failed and caused a wreck. However, Capt. Leavitt attributes his present safe driving habits to lessons learned in this period.

Capt. Leavitt has served in the Naval Supply Corps on every continent except Australia and Africa. The Island of Malta is his choice for the most interesting place he has visited. In 1938, he was placed on duty at the Norfolk Navy Yard. He bought a home in Portsmouth and decided to settle there when he retired.

Capt. Leavitt's principal hobbies are golf, at which he breaks 100, and playing with his dog, Zippie. He is now attending night school at William and Mary, Norfolk Division, studying World History. He is a member of The Masonic Fraternity, The American Legion, and the Glensheallah Golf Club.

Since buying his first Nash in California in 1936, Capt. Leavitt has owned two others, and has driven about 200,000 miles with no major troubles. He now drives a Nash 600.



#### Mushroom Business Didn't



To the parboiled summer gardener dreaming of growing mushrooms in a nice cool cave, and perhaps making some extra money, Nash-owner Cameron Ostrom says—no.

Ostrom has built up a \$2,000 loan from his father into one of the biggest mushroom farms in the western half of the United States. But his business didn't grow like the mushroom of proverb—it took 22 years. Ostrom would advise the overheated horticulturist to seek a shade tree.

Growing mushrooms, he says, is murder—and growing them for profit is even worse; and at 49, he has some gray hair and wrinkles to back up his statement. He started growing mushrooms 23 years ago, after graduation from the University of Idaho's agricultural college, and is still at the same location. Mr. Ostrom estimates his business now has a value of about \$200,000.

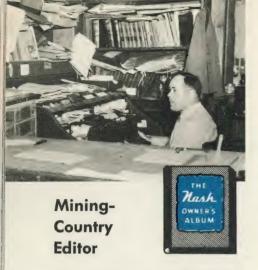
Mr. Ostrom doesn't really expect to discourage anyone by saying that mushroom growing is a tough game. He estimated that about one member of every family has at one time experimented with edible fungus growing. He gets letters from people who want to know what went wrong with their mushroom goldmine down in the cellar. He admitted with a sigh of bitter recollection that it could have been one of a thousand things.

His own experiment has grown up into a business now employing 20 people and producing 200,000 pounds of canned mushrooms a year. But



every day his still-growing enterprise continues to produce, he grapples with problems of humidity. temperature, soil composition, and all the ills and blights that can strike the mushroom. Before you can grow mushrooms, you have to produce the kind of bacteria that mushrooms live on. It is done by ageing a mixture of manure, lime, gypsum, and other chemicals that Mr. Ostrom keeps secret. Out of his 26 windowless growing huts come two tons of mushrooms every week in the year. The mixture of thousands of tons of compost required is done by machine, but the selection of chemical ingredients is done pretty much by rule of thumb.

Unfortunately, all the chemistry in the world doesn't help if some unknown factor acts up during the growing period. Ostrom reports you can fool a mushroom by piling dirt on it. Another mushroom pushes up out of the top of the first one. You can continue this trick until a pagoda-like monstrosity is produced.



The name Brainard is almost synonomous with success in the fabulously wealthy Couer d' Alene mining district of Idaho. Editing one of the pioneer newspapers of the district does not keep Wendell Brainard of Kellogg, Idaho, so occupied that he does not have the time to be active in civic and fraternal organizations of the community.

Editor of the Kellogg Evening News for the past five years, Mr. Brainard is charged with the responsibility of keeping things running smoothly on both the daily and weekly editions of the newspaper, which is the region's leading newspaper and serves the population of the Kellogg trading area.

The 26-year-old Kellogg Evening News is published daily except weekends, while its weekly companion, the 63-year-old Kellogg-Wardner News, filled with news of the mining region, is widely read in the mining circles of the locale.

Mr. Brainard assumed the post of Editor upon discharge from the Army in 1945. He served with the 556th Army Engineers, in the South Pacific theatre of operations and was discharged as a first sergeant. Except for his four and one-half year tour of duty with the armed forces, Mr. Brainard has resided in the district for most of his 35 years.

Son of one of the district's pioneer families, he received his education in Kellogg, leaving to attend Willamette University in Salem, Oregon, where he majored in political science. He then returned to the district and was engaged in mining activities until his entry into the armed services.

His father, the late R. L. Brainard, one of the recognized civic leaders of the community, preceded him at his editorial post for thirty years. His brothers all hold high offices in the mining companies with which they are associated.

Among his spare time activities are trapshooting, fishing and hunting, bowling, and an active membership in the Idaho Ski Club.

Mr. Brainard, his wife and two children live in a just-completed house, which they built a few minutes' drive from the Kellogg City Center.

They have two Nash cars in the family, a 1937 Lafayette, and a 1946, which they drive constantly. At the present time the Lafayette, has a total of 160,000 miles, while the 1946 model has already rolled up a total of 75,000 miles! Mr. Brainard has owned four Nash automobiles, all of which have given many miles of trouble-free service. His father began buying Nash cars in 1929, and owned Nash products until the time of his death, two years ago.

Mr. Brainard purchased his Nash automobiles from his local dealer for Nash Products in the Kellogg area.

#### A Knotty Hobby

"Ninety per cent of the women just can't learn to tat," says sixty-sixyear-old Otto Smith. Nash owner, and champion tatter. Long Beach, California. It's easier to teach them to understand baseball. Maybe it's because they can't unravel a piece of tatting like they do their knitting. Once you tie that tiny tatting knot, it is there to stay"

Smith, who used to work as a railroad brakeman in St. Louis, Missouri, and play semipro baseball on the side, should know. He has been

twice a prizewinner.

It took an accident and a broken foot to change a good shortstop into a champion tatter. One Saturday in 1914, Smith jumped from a fast moving railroad car and broke three bones in his foot. During his enforced idleness he went visiting with his wife one day and ran into a sewing circle sitting, tatting. "I bet I can do that," Smith said, and got himself a piece of string and started to knot.

He's been knotting ever since. It takes real persistence to learn to tat: the beginning is one big knot after another, the (ding-dang-donged) thread has nothing but curlicues in it. The poser is tying the one tiny knot that has to be there and keeping the unwanted knots unknotted: a knotty problem. Not any old thread will do, either. Smith gets his from France

It wasn't until 1941 that Smith let himself be persuaded to enter a piece of his tatting in the Los Angeles County Fair at Pomona, one of the largest fairs in the United States. He came home with a second prize. The fair, due to the war. wasn't held again until 1948 and that year Smith carried away the first prize.

The Smiths, who have two sons and four grandchildren, moved to Long Beach twenty-five years ago. Both Mr. and Mrs. Smith still have a soft spot for baseball and for the past ten years have run the hot dog concession at the Recreation Park baseball field. The fans marvel at the old shortstop's tatting ability and brag about his latest piece which is 141/2 inches in diameter.

"Aw!" Says Smith, when he hears them. "That's easy, any man can do it. Why don't you tell the folks about the mileage I get on my Nash?"







Prolong the life of your stair carpeting by having a few spare inches at the top and bottom. When steps begin to look worn, pull the worn carpet up or down so the worn part moves to the riser and the steps look newly carpeted.

Mrs. Theresa Giannotti Pewaukee, Wisconsin

Wrap tire chains in burlap to prevent them from becoming tangled and also to stop the rattling of loose chains in the car trunk. Cut a strip of burlap or heavy tarpaulin for each chain, making it slightly wider and longer than the chain itself. Lay the chain flat on the burlap and roll the two together.

Rev. R. M. Thompson Louisville, Kentucky

A map pocket, on the principle of a shoe bag, fastened to the middle of the back of the front seat will hold



Helpful Harriet and Handy Harry invite contributions to this page. If you have a favorite way of performing some ordinary household task, or have discovered a short-cut in the performance of some chore, send it

all tour information, postal cards, stamps and little items that add to travel-comfort.

> Mrs. George Levering Jones St. Petersburg, Florida

When putting paraffin on top of a

NASH CUSTOM SEAT COVERS



NASH AIRFLYTE MAGAZINE

Nash seat covers are master-tailored to fit the Airflyte with solid or split front seat back. With a wide choice of attractive colors to complement the car's interior and body colors, Nash Airflyte seat covers are your best buy. Available in new "Saran" plastic, silk-smooth water repellent rayon fabrics and new color-fast fibres. Your local Nash dealer has them and will be happy to install them for you.





along; it may be worth money. Nash Airflyte Magazine will pay five dollars for each contribution published. Address all contributions to Nash Airflyte Magazine, 431 Howard Street, Detroit 31, Michigan.

jelly glass, put a length of clean string in the wax, long enough over the edge of the glass. When opening the jelly, simply lift the ends of the string and the wax comes off clean.

> Mrs. Charles Allesee Clinton, Iowa

A square of rubber cut from an old inner tube tacked over the garage door lock prevents rain or snow from entering the lock, causing it to stick.

JAMES ADAMS St. Bernard, Ohio

Try popping corn in the pressure cooker. Heat several spoonfuls of cooking fat in the bottom of the cooker, cover the bottom of the pan with popcorn, put the cover on, but be sure to leave the pressure valve open. The popcorn will be light and fluffy.

Mrs. George Perkins Daytona Beach, Florida

When hanging pictures or mirrors on the wall, wrap a little adhesive tape around the center of the wire. This prevents them from slipping and hanging crookedly.

> Nevin Orndorf Woodward, Pa.

#### NASH "LUSTUR-SEAL"

Nash "Lustur-Seal" is your best buy in car beauty insurance! Lustur-Seal is far more than a wax or polish. It is a specially designed treatment that protects and preserves the finish of your car indefinitely. It seals against sun, salt-air, chemicals, dust and grime. Let your Nash dealer show you how "Lustur-Seal" preserves car finish and restores the original luster.





If you have found in your travels a road side sign, or experienced a road side experience that gave you a laugh, or even a chuckle or a smile. send it along to Nash Airflyte Magazine. If it is selected for publication you will receive a five dollar payment for its use. All contributions become the property of Nash Airflyte and none will be returned. Send yours to Nash Airflyte Magazine, 431 Howard Street, Detroit 31. Michigan.

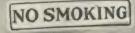
#### A LITTLE INDECISION

While visiting in Washington, D. C., we stopped at a gas station, and found these signs on the gas pumps:

"No Smoking"

"Do You Need CIGARETTES?"

Mrs. Lee Anna Schlosser. Corriganville, Maryland





#### PHONETIC SPELLING

A filling station near Goldindale. Washington, displayed this sign: Our hamburgers are all pure beef, so we don't need your bull. KWIT-CHERBELYAKEN

> Allen J. Kimball, Sr., Staffordville, Connecticut

#### OH! OH!

While vacationing on the east side of the Sierras in California my friend and I were approaching the summit of a sage-brush covered hill. We were puzzled to see a sign reading "OH RIDGE."

"Oh Ridge," my friend remarked. "What does that mean?"

Then as the beautiful view of June Lake unfolded before our eyes he answered himself, exclaiming "Oh!"

> H. M. Barney, Corona del Mar, California



### NO PREVIOUS HISTORY

Here is an amusing sign seen while vacationing in Colorado Springs, Colorado:

> Barbara Knutson, Hartland, Minnesota

#### LIBERTY CABBAGE, MAYBE?

In a New York delicatessen this sign was shown:

We have, if you'll pardon the expression, genuine Russian caviar.

Buster Rothman, Bayonne, New Jersey

#### AND KIDD WAS A SISSY

On reading the local paper's entertainment section to see what movies were showing, I saw these titles appearing together. (See Illustration).

> James L. Lawson, Irvington, N. J.



#### A SPORTING CHANCE

While driving in the mountains in Colorado we made many sharp turns and were at least slightly surprised to come upon this sign:

SPEED LIMIT 175 MILES AN HOUR IF YOU CAN MAKE IT

> Mrs. Emma Pow, Chicago, Illinois

#### OR, WORDS TO THAT EFFECT

In Los Angeles, on Sepulveda Boulevard, is a sign reading: Crib Diaper Service—"Tops For Your Baby's Bottom."

Mrs. L. Garrison, Los Angeles, California

#### AND IN ADDITION -

A sign outside a power station read: DANGER—to touch these wires means instant death. Anyone disregarding this notice will be arrested!

> Sharon Winters, Flint, Michigan

## GIVE YOUR CAR A The holiday season is over for another year, and thoughts are channeled back to the work-a-day routine of normal life-it is a good time to give thought to your car. You naturally expect good service from your Nash all the time-but you'll get good service all the time. only if you see to it that your car gets the regular maintenance service it needs.

The poster on the opposite page points out one important service your car needs periodically if it is to function efficiently and economically. Smooth operation of any car depends upon a steady, smooth flow of gasoline, and a proper mixture of clean air, which it can get only if the fuel

condition. The fuel system is pretty much the car's digestive system, it must function properly for the car to function properly.

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\*(by Fuel System Experts)



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In this season a tourist may easily encounter greatly contrasting weather and driving conditions. It is possible in most of the country for a traveler to go from wintry blasts to balmy, sunny conditions, and viceversa. The wise motorist will keep this in mind and have his car prepared for the conditions in which he is operating his car. The best way to condition your Nash is to see us before you start, and to visit Nash dealers along the way as weather conditions change.

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